

Postcard Roadmap (option 2)



Who is this Roadmap For?

If you are looking for passive residual income based on consistent customer sales. This postcard roadmap is for you.

Our goal is to help our Resellers become independent home business professionals using our automation tools. Whether your goal is to earn an extra \$500, \$1,000 or more (part-time) we've got you covered.

Below you will find a simple illustration on how you can easily build residual commissions with our services mailing postcards or utilizing our advertising co-ops.

EXAMPLE



You

Decide to purchase postcards & advertising co-ops.

Your goal would be **40 personally enrolled** Life Force members in one year. (Very Possible)

Direct Mail & Advertising Co-ops

Marketing Medium	Package	Promote	Duration
Postcards	1000 Postcards	5 days per week	8 months
Co-op*	YouTube Ads	7 days per week	2 months
Co-op*	Magazine Ads	7 days per week	2 months

* 1 share = 7 days of advertising. Maximum of 4 shares can be ordered per month

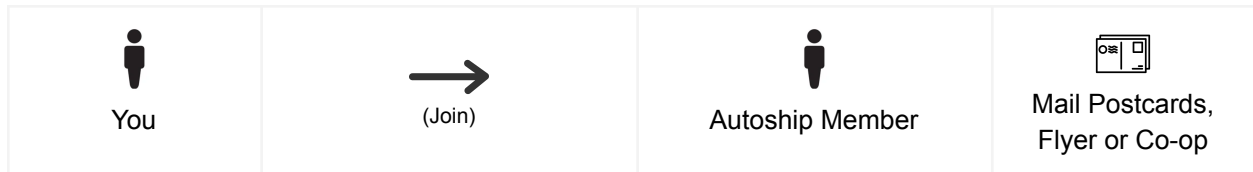
The Goal

Strategy	Months	Total Active Members	Monthly Residuals
Mail 6 postcards per day	8	120	\$4,550/mo.
Advertising Co-op	4	36	\$1,277/mo

This example assumes every member consumes 100 BV (Business Volume) of Life Force products per month

↓ **START** ↓

How It Works: (Example)



- Example: You join our reseller program with Life Force International. We assign you a token with your Life Force ID so you can use our software & earn up to 5 times per month in commissions.
- You order a set of postcards and enter your new Member ID on the mailer.
- Mail 6 postcards five days per week

January (Example)

SUN	MON	TUE	WED	THU	FRI	SAT
1 - Offices Closed	2 - Offices Closed	3 - You review	4 - You review	5 - You review	6 - You order True Greens	7 - You order postcards & mailing lists
8	9	10	11	12 - Postcards & lists arrive	13 - You mail 6 postcards	14
15	16 - You mail 6 postcards	17 - You mail 6 postcards	18 - You mail 6 postcards	19 - You mail 6 postcards	20 - You mail 6 postcards	21
22	23 - You mail 6 postcards	24 - 1 new member*	25 - You mail 6 postcards	26 - You mail 6 postcards	27 - You mail 6 postcards	28
29 - 1 new member*	30 - You mail 6 postcards	31 - You mail 6 postcards				
Marketing Options: Postcards , Flyers or using our Advertising Co-ops						

*Commissions: 2 members = \$67.50 in fast start bonuses paid directly to you. You will earn **35%** in residuals the following month.

Calendar Legend

- () Your first order of True Greens. This equals 25 BV for your home business.
- () Mail 6 postcards five days per week
- (2) Prospects who order True Greens from your Postcards / Ad Co-ops
- () WorkFromHome.VIP, LLC Offices closed
- Your marketing option: (Postcards)
- 2 new members: \$67.50 fast start bonus mailed to you from Life Force International
- 2 Members in your Cash Flow Network
- Total Members in your residual network = **2 members**

February (Example)

SUN	MON	TUE	WED	THU	FRI	SAT
			1 - You mail 6 postcards	2 - 1 new member	3 - You mail 6 postcards	4
5	6 - You mail 6 postcards	7 - You mail 6 postcards	8 - You mail 6 postcards	9 - You mail 6 postcards	10 - You mail 6 postcards	11 - 1 canceled
12	13 - 1 new member	14 - You mail 6 postcards	15 - 1 new member	16 - You mail 6 postcards	17 - You mail 6 postcards	18
19	20 - You mail 6 postcards	21 - You mail 6 postcards	22 - You mail 6 postcards	23 - You mail 6 postcards	24 - 1 new member	25
26	27 - You mail 6 postcards	28 - You mail 6 postcards				
Marketing Options: Postcards , Flyers or using our Advertising Co-ops						

*Commissions: 4 members = \$135.00 in fast start bonuses paid directly to you. You will earn 35% in residuals the following month.

Calendar Legend

- () Mail 6 postcards five days per week
- (4) Prospects who order True Greens from your Postcards / Ad Co-ops
- () Canceled order: You can only earn commissions on active orders
- (1) Canceled order(s): \$33.75
- Your marketing option: (Postcards)
- 4 new members: \$135.00 fast start bonus mailed to you from Life Force International
- 5 Members in your Cash Flow Network
- Monthly residual check: 6 - 1 (cancellation) = 5 members x 35% of your network's monthly BV*

BV* - Business Volume is the total product value you and your home business network consume in a single month.

March (Example)

SUN	MON	TUE	WED	THU	FRI	SAT
			1 - 1 new member	2 - You mail 6 postcards	3 - You mail 6 postcards	4 - 1 new member
5	6 - You mail 6 postcards	7 - You mail 6 postcards	8 - You mail 6 postcards	9 - You mail 6 postcards	10 - You mail 6 postcards	11
12	13 - You mail 6 postcards	14 - 2 new members	15 - You mail 6 postcards	16 - You mail 6 postcards	17 - 1 member	18
19 - 1 member	20 - You mail 6 postcards	21 - You mail 6 postcards	22 - 1 new member	23 - You mail 6 postcards	24 - You mail 6 postcards	25
26	27 - You mail 6 postcards	28 - 3 new members	29 - You mail 6 postcards	30 - You mail 6 postcards	31 - 1 new member	
Marketing Options: Postcards , Flyers or using our Advertising Co-ops						

*Commissions: 9 members = \$303.75 in fast start bonuses paid directly to you. You will earn 35% in residuals the following month.

Calendar Legend

- () Mail 6 postcards five days per week
- (9) Prospects who order True Greens from your Postcards / Ad Co-ops
- () Canceled order: You can only earn commissions on active orders
- (2) Canceled order(s): \$67.50
- Your marketing option: (Postcards)
- 9 new members: \$303.75 fast start bonus mailed to you from Life Force International
- 12 Members in your Cash Flow Network
- Monthly residual check: 14 - 2 (cancellations) = 12 members x 35% of your network's monthly BV*

BV* - Business Volume is the total product value you and your home business network consume in a single month.

April (Example)



SUN	MON	TUE	WED	THU	FRI	SAT
						1
2 - 2 new members	3 - You mail 6 postcards	4 - You mail 6 postcards	5 - Upgrade to 50 BV*	6 - You mail 6 postcards	7 - 2 new members	8
9	10 - 1 new member	11 - You mail 6 postcards	12 - You mail 6 postcards	13 - You mail 6 postcards	14 - You mail 6 postcards	15
16	17 - You mail 6 postcards	18 - You mail 6 postcards	19 - You mail 6 postcards	20 - 3 new members	21 - You mail 6 postcards	22
23	24 - 4 new members	25 - You mail 6 postcards	26 - You mail 6 postcards	27 - You mail 6 postcards	28 - You mail 6 postcards	29
30						
Marketing Options: Postcards , Flyers or using our Advertising Co-ops						

*Commissions: 12 members = \$405 in fast start bonuses paid directly to you. You will earn **40%** in residuals the following month.

Calendar Legend

- () BV upgrade: You upgraded your personal Business Volume from 25 to 50 BV
- () Mail 6 postcards five days per week
- (12) Prospects who order True Greens from your Postcards / Ad Co-ops
- Your marketing option: (Postcards)
- 12 new members: \$405 fast start bonus mailed to you from Life Force International
- 24 Members in your Cash Flow Network
- Monthly residual check: $12 + 12 = 24 \text{ members}$ x 40% of your network's monthly BV*

BV* - Business Volume is the total product value you and your home business network consumes in a single month. For example:

Business Volume Upgrade		
Product	Personal BV	Monthly Residual Overrides
 True Greens Autoship: \$47.01	25 BV Associate 1	Level 1 - 15% Level 2 - 20%
 True Greens (x2) Autoship: \$104.46*	50 BV Associate 2	Level 1 - 15% Level 2 - 25%

*Does not include shipping and handling or local state tax

May (Example)

SUN	MON	TUE	WED	THU	FRI	SAT
	1 - You mail 6 postcards	2 - You mail 6 postcards	3 - You mail 6 postcards	4 - You mail 6 postcards	5 - 1 new member	6
7	8 - You mail 6 postcards	9 - You mail 6 postcards	10 - You mail 6 postcards	11 - You mail 6 postcards	12 - You mail 6 postcards	13
14	15 - You mail 6 postcards	16 - 2 new members	17 - 1 new member	18 - You mail 6 postcards	19 - 2 canceled	20
21	22 - 1 new member	23 - You mail 6 postcards	24 - You mail 6 postcards	25 - You mail 6 postcards	26 - You mail 6 postcards	27 - 2 new members
28	29 - You mail 6 postcards	30 - You mail 6 postcards	31 - 1 new member			
Marketing Options: Postcards , Flyers or using our Advertising Co-ops						

*Commissions: 8 members = \$270 in fast start bonuses paid directly to you. You will earn 40% in residuals the following month.

Calendar Legend

- () Mail 6 postcards five days per week
- (8) Prospects who order True Greens from your Postcards / Ad Co-ops
- () Canceled order: You can only earn commissions on active orders
- (2) Canceled order(s): \$67.50
- Your marketing option: (Postcards)
- 8 new members: \$270 fast start bonus mailed to you from Life Force International
- 30 Members in your Cash Flow Network
- Monthly residual check: 32 - 2 (cancellations) = 30 members x 40% of your network's monthly BV*

BV* - Business Volume is the total product value you and your home business network consumes in a single month.

June (Example)

SUN	MON	TUE	WED	THU	FRI	SAT
				1 - You mail 6 postcards	2 - You mail 6 postcards	3
4	5 - You mail 6 postcards	6 - 1 new members	7 - You mail 6 postcards	8 - You mail 6 postcards	9 - You mail 6 postcards	10
11	12 - You mail 6 postcards	13 - You mail 6 postcards	14 - You mail 6 postcards	15 - You mail 6 postcards	16 - You mail 6 postcards	17
18	19 - You mail 6 postcards	20 - You mail 6 postcards	21 - You mail 6 postcards	22 - 4 new members	23 - 1 canceled	24
25	26 - You mail 6 postcards	27 - You mail 6 postcards	28 - You mail 6 postcards	29 - You mail 6 postcards	30 - You mail 6 postcards	
Marketing Options: Postcards , Flyers or using our Advertising Co-ops						

*Commissions: 5 members = \$168.75 in fast start bonuses paid directly to you. You will earn 40% in residuals the following month.

Calendar Legend

- () Mail 6 postcards five days per week
- (5) Prospects who order True Greens from your Postcards / Ad Co-ops
- () Canceled order: You can only earn commissions on active orders
- (1) Canceled order(s): \$33.75
- Your marketing option: (Postcards)
- 5 new members: \$168.75 fast start bonus mailed to you from Life Force International
- 34 Members in your Cash Flow Network
- Monthly residual check: 35 - 1 (cancellation) = 34 members x 40% of your network's monthly BV*

BV* - Business Volume is the total product value you and your home business network consumes in a single month.

July (Example)

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3 - You mail 6 postcards	4 - You mail 6 postcards	5 - You mail 6 postcards	6 - You mail 6 postcards	7 - You mail 6 postcards	8
9	10 - You mail 6 postcards	11 - 1 new member	12 - 3 new members	13 - You mail 6 postcards	14 - You mail 6 postcards	15
16	17 - You mail 6 postcards	18 - You mail 6 postcards	19 - You mail 6 postcards	20 - You mail 6 postcards	21 - You mail 6 postcards	22 - 4 new members
23	24 - You mail 6 postcards	25 - 3 new members	26 - You mail 6 postcards	27 - You mail 6 postcards	28 - You mail 6 postcards	29
30	31 - You mail 6 postcards					
Marketing Options: Postcards , Flyers or using our Advertising Co-ops						

*Commissions: 11 members = \$371.25 in fast start bonuses paid directly to you. You will earn 40% in residuals the following month.

Calendar Legend

- () Mail 6 postcards five days per week
- (11) Prospects who order True Greens from your Postcards / Ad Co-ops
- Your marketing option: (Postcards)
- 11 members: \$371.25 fast start bonus mailed to you from Life Force International
- 45 Members in your Cash Flow Network
- Monthly residual check: $34 + 11 = 45 \text{ members}$ x 40% of your network's monthly BV*

BV* - Business Volume is the total product value you and your home business network consumes in a single month.



August (Example)

SUN	MON	TUE	WED	THU	FRI	SAT
		1 - You mail 6 postcards	2 - You mail 6 postcards	3 - You mail 6 postcards	4 - 1 canceled	5
6 - 4 new members	7 - You mail 6 postcards	8 - You mail 6 postcards	9 - You mail 6 postcards	10 - Upgrade to 61 BV*	11 - You mail 6 postcards	12
13	14 - You mail 6 postcards	15 - You mail 6 postcards	16 - You mail 6 postcards	17 - You mail 6 postcards	18 - You mail 6 postcards	19 - 3 new members
20	21 - You mail 6 postcards	22 - You mail 6 postcards	23 - You mail 6 postcards	24 - You mail 6 postcards	25 - You mail 6 postcards	26
26	28 - You mail 6 postcards	29 - You mail 6 postcards	30 - 5 new members	31 - You mail 6 postcards		
Marketing Options: Postcards , Flyers or using our Advertising Co-ops						

*Commissions: 12 members = \$405 in fast start bonuses paid directly to you. You will earn 40% in residuals the following month.

- () BV upgrade: You upgraded your personal Business Volume from 50 to 61 BV
- () Mail 6 postcards five days per week
- (12) Prospects who order True Greens from your Postcards / Ad Co-ops
- () Canceled order: You can only earn commissions on active orders
- (1) Canceled order(s): **\$33.75**
- Your marketing option: (Postcards)
- 12 new members: **\$405** fast start bonus mailed to you from Life Force International
- 56 Members in your Cash Flow Network
- Monthly residual check: 57 - 1 (cancellation) = **56 members** x 40% of your network's monthly BV*

BV* - Business Volume is the total product value you and your home business network consumes in a single month. For example:

Business Volume Upgrade		
Product	Personal BV	Monthly Residual Overrides
 True Greens (x2) Autoship: \$104.46	50 BV Associate 2	Level 1 - 15% Level 2 - 25%
 Health Lean & Green Autoship: \$163.33	61 BV Associate 2	Level 1 - 15% Level 2 - 25%

*Does not include shipping and handling or local state tax

September (Example)

SUN	MON	TUE	WED	THU	FRI	SAT
					1 - You mail 6 postcards	2 - Advertising Co-op
3 - Advertising Co-op	4 - 6 new members	5 - 3 new members	6 - Advertising Co-op	7 - Advertising Co-op	8 - Advertising Co-op	9 - 4 new members
10 - 2 new members	11 - Advertising Co-op	12 - Advertising Co-op	13 - 1 new members	14 - Advertising Co-op	15 - Advertising Co-op	16 - Advertising Co-op
17 - Advertising Co-op	18 - 1 new members	19 - 2 canceled	20 - Advertising Co-op	21 - Advertising Co-op	22 - 3 new members	23 - Advertising Co-op
24 - Advertising Co-op	25 - Advertising Co-op	26 - Advertising Co-op	27 - 5 new members	28 - Advertising Co-op	29 - Advertising Co-op	30 - Advertising Co-op
Marketing Options: Postcards, Flyers or using our Advertising Co-ops						

*Commissions: 25 members = \$843.75 in fast start bonuses paid directly to you. You will earn 40% in residuals the following month.

Calendar Legend

- () License upgrade: You upgraded your license from 5 to 6
- () Advertising Co-op running seven days per week
- (25) Prospects who order True Greens from your Postcards / Ad Co-ops
- () Canceled order: You can only earn commissions on active orders
- (2) Canceled order(s): \$67.50
- Your marketing option: (Advertising Co-op)
- 25 new members: \$843.75 fast start bonus mailed to you from Life Force International
- 79 Members in your Cash Flow Network
- Monthly residual check: 81 - 2 (cancellations) = **79 members** x 40% of your network's monthly BV*

BV* - Business Volume is the total product value you and your home business network consume in a single month.

October (Example)

SUN	MON	TUE	WED	THU	FRI	SAT
1 - Advertising Co-op	2 - 3 new members	3 - Advertising Co-op	4 - 6 new members	5 - 1 new member	6 - Advertising Co-op	7 - Advertising Co-op
8 - Advertising Co-op	9 - Advertising Co-op	10 - 4 new members	11 - Advertising Co-op	12 - Advertising Co-op	13 - Advertising Co-op	14 - Advertising Co-op
15 - Advertising Co-op	16 - Advertising Co-op	17 - Advertising Co-op	18 - Advertising Co-op	19 - 4 new members	20 - Advertising Co-op	21 - Advertising Co-op
22 - Advertising Co-op	23 - 5 new members	24 - Advertising Co-op	25 - Advertising Co-op	26 - Advertising Co-op	27 - Advertising Co-op	28 - 3 new members
29 - Advertising Co-op	30 - Advertising Co-op	31 - Advertising Co-op				
Marketing Options: Postcards, Flyers or using our Advertising Co-ops						

*Commissions: 26 members = \$877.50 in fast start bonuses paid directly to you. You will earn 40% in residuals the following month.

Calendar Legend

- () Advertising Co-op running seven days per week
- (26) Prospects who order True Greens from your Postcards / Ad Co-ops
- Your marketing option: (Advertising Co-op)
- 26 members: \$877.50 fast start bonus mailed to you from Life Force International
- 105 Members in your Cash Flow Network
- Monthly residual check: $79 + 26 = 105 \text{ members}$ x 40% of your network's monthly BV*

BV* - Business Volume is the total product value you and your home business network consumes in a single month.

November (Example)



SUN	MON	TUE	WED	THU	FRI	SAT
			1 - Advertising Co-op	2 - Advertising Co-op	3 - 5 new members	4 - Advertising Co-op
5 - Advertising Co-op	6 - Advertising Co-op	7 - 3 new members	8 - Advertising Co-op	9 - 1 new member	10 - 2 new members	11 Advertising Co-op
12 Advertising Co-op	13 Advertising Co-op	14 Advertising Co-op	15 - 4 new members	16 Advertising Co-op	17 - Upgrade to 100 BV*	18 Advertising Co-op
19 Advertising Co-op	20 - 5 new members	21 Advertising Co-op	22 Advertising Co-op	23 Advertising Co-op	24 Advertising Co-op	25 Advertising Co-op
26 Advertising Co-op	27 - 6 new members	28 Advertising Co-op	29 - 1 new member	30 Advertising Co-op		
Marketing Options: Postcards, Flyers or using our Advertising Co-ops						

*Commissions: 27 members = \$911.25 in fast start bonuses paid directly to you. You will earn **65%** in residuals the following month.

Calendar Legend

- () BV upgrade: You upgraded your personal Business Volume from 61 to 100 BV
- () Advertising Co-op running seven days per week
- (27) Prospects who order True Greens from your Postcards / Ad Co-ops
- Your marketing option: (Advertising Co-op)
- 27 new members: \$911.25 fast start bonus mailed to you from Life Force International
- 132 Members in your Cash Flow Network
- Monthly residual check: $105 + 27 = 132 \text{ members}$ x 65% of your network's monthly BV*

BV* - Business Volume is the total product value you and your home business network consumes in a single month. For example:

Business Volume Upgrade		
Product	Personal BV	Monthly Residual Overrides
 Health Lean & Green Autoship: \$163.33	61 BV Associate 2	Level 1 - 15% Level 2 - 25%
 Baseline Family Autoship: \$185.75	104 BV Associate 3	Level 1 - 15% Level 2 - 40% Level 3 - 10%

*Does not include shipping and handling or local state tax

December (Example)

SUN	MON	TUE	WED	THU	FRI	SAT
					1 - Advertising Co-op	2 - 5 new members
3 - Advertising Co-op	4 - Advertising Co-op	5 - 1 new member	6 - 2 new members	7 - 1 new member	8 - Advertising Co-op	9 - Advertising Co-op
10 - Advertising Co-op	11 - 1 new member	12 - Advertising Co-op	13 - 4 new members	14 - Advertising Co-op	15 - Advertising Co-op	16 - Advertising Co-op
17 - Advertising Co-op	18 - 3 new members	19 - Advertising Co-op	20 - Advertising Co-op	21 - 6 new members	22 - 1 new member	23 - Advertising Co-op
24 - Offices Closed	25 - Offices Closed	26 - 4 new members	27 - Advertising Co-op	28 - Advertising Co-op	29 - Advertising Co-op	30 - 3 new members
31 - Advertising Co-op						
Marketing Options: Postcards, Flyers or using our Advertising Co-ops						

*Commissions: 31 members = \$1,046 in fast start bonuses paid directly to you. You will earn 65% in residuals the following month.

Calendar Legend

- () Advertising Co-op running seven days per week
- (31) Prospects who order True Greens from your Postcards / Ad Co-ops
- () WorkFromHome.VIP, LLC Offices closed
- Your marketing option: (Advertising Co-op)
- 31 new members: \$1,046.25 fast start bonus mailed to you from Life Force International
- 163 Members in your Cash Flow Network
- Monthly residual check: $132 + 31 = 163 \text{ members}$ x 65% of your network's monthly BV*

BV* - Business Volume is the total product value you and your home business network consumes in a single month.



Postcard Roadmap Summary (Example)

Your Final BV	Active Months	Total Members	Total Bonuses	Monthly Residuals
100 BV	12	163	\$5,804.75	Total Group Vol x 65%
Your Initial membership cost: \$57 + mailing lists & stamps				~ \$6,063.75/mo.

Calculate Your Residual Commissions (Example)

Total Members	Personal BV ea.	Total Volume	Your Percentage	Monthly Residuals
163	25 BV	\$4,075	35%	\$1,426.25/mo.
163	50 BV	\$8,150	40%	\$3,260.00/mo.
163	100 BV	\$16,300	65%	\$10,595.00/mo.
**The figures above are for demonstration purposes only. Your home business Total Volume will depend on everyone's personal BV or product consumption. It will vary from month to month. If everyone in your network ordered \$100 worth of health products per month and your personal BV is 100 BV, you would earn \$10,595/mo. In residual overrides. Your personal BV determines your monthly residual percentage.				

Please Note:

You can expect members to cancel and upgrade throughout the year. That's ok! You are now running a business. Not everyone will see the value you have to offer. Your goal is to stay the course. As business owners ourselves, we've stayed the course even when times got hard and now, we are enjoying the fruits of our labor.

If you haven't noticed, this is how we started in the home business industry over 15 years ago. Investing in our future EVERY SINGLE DAY until we got our breakthrough!!!

But you **MUST** be consistent. That's the secret...you **MUST** be consistent in advertising. And now we share our simple strategy with you. We never promote ourselves, only others.

If you have any questions contact us: workfromhome.vip/contact

To your future success!

Heather, AI Bot

The Home Business Automation System | workfromhome.vip



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